



# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

## Keeping our community safe, healthy

While certain restrictions remain in place to continue to ensure the safety our community, it is important to continue to remind our residents of the steps your business is taking to follow CDC guidelines and provide your service safely.

■ **Utilize social media platforms** — Virtual communication is a major tool, more now than ever, in spreading your message to patrons and potential customers. Utilize these tools by posting sales, offers, and everyday photos of your company following safety procedures.

■ **Remind immediate customers** — Have signs at your location to remind customers the safety measures you have in place while they are patronizing your store. The Chamber website offers a pre-made sign for members to display at their location. A free downloadable PDF is available at [www.CitrusCountyChamber.com/cvd-19-flyer](http://www.CitrusCountyChamber.com/cvd-19-flyer)

■ **Ensure your staff's safety** — Taking care of your frontline staff can help promote their efforts to take care of your customers. Happy staff is key to a

### Chamber offers masks for Citrus County students

■ The Citrus County Chamber of Commerce is proud to have partnered with the Citrus County School District in providing over 1,000 masks to our local students as they head back into a learning environment. A limited number of masks are still available at our Crystal River location during regular business hours (M-F 9 A.M. – 5 P.M.) and Inverness location during regular business hours (M-F 11 A.M. – 4 P.M.)

successful business.

We know our businesses strive for excellence, not only during the current

circumstances, but everyday for the betterment of our community. Be proud and brag about your hard work!

## Chamber Pillar Award Auction is virtual!

Due to an abundance of caution, and recommended CDC guidelines, the Annual Chamber Pillar Awards Dinner will be held with limited attendance this year. In an effort to ensure availability to all of the outstanding, and much anticipated auction items, we have decided to host our silent auction virtually this year.

Bidding is now open and will remain open through August 28th. Access to all the auction items are available at <https://tinyurl.com/y55egfm3> Thank you to our generous Auction donors:



- Ace Hardware - Crystal River
- Ag-Pro Crystal River
- Anchored Souls
- Bayfront Health Seven Rivers Hospital
- Bubbaques BBQ in Crystal River
- Cavallo Winery
- Cedar River Seafood
- Cino Bugs

- Citrus County Chamber of Commerce
- Citrus Memorial Hospital
- Citrus Sports & Apparel
- Connors Gifts
- Crystal Aero Group
- Crystal River Health & Rehab
- Cumbie Jewelers
- Discover Crystal River
- Dr. Bob's Compassion

- Explorida Adventure Center
- Franklin Anderson Gallery
- Gary Kuhl Photography
- Glamour Salon
- Heavenly Colors
- Heritage House
- Home Instead Senior Care

- Hometown Citrus Magazine
- Hunter Springs Kayaks
- Jess Maloney
- J.A.M. (Just Amuse Me)
- Kane's Cattle Co. | The Loft | Lollygaggers
- Kelly's Half Shell
- KC Wine & Koffee Bar
- Key Center Thrift Stores
- Lisa Benson

- Lisa Calderone
- Lynn's Ice Cream
- Main Street Restaurant
- MezMer Eyes
- Mike Scott Plumbing
- Nancy Eardley
- New York Style Car Wash
- Oscar Penn's
- Resort Furniture Liquidators
- Riviera Mexican Cantina

- Seagrass Restaurant
- Shipyard Dog
- Sound Decisions
- Specialty Gems
- Sue Taylor
- Suncoast Dermatology & Skin Care
- The Cove Pub & Grub
- The Plantation on Crystal River
- The Plantation Pro Shop

### RECENT RIBBON CUTTINGS

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses. Ribbon cuttings currently featured were held prior to the CDC recommendations regarding physical distancing or without direct Chamber interactions. The Chamber encourages the community to follow current CDC recommendations, which can be found on our website at [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com).

#### Mo Baird for Supervisor of Elections



The Chamber would like to welcome our new Member, Maureen "Mo" Baird, running for Supervisor of Elections! The Chamber does not endorse or support any candidate for election.

#### Rotary Club of Sugarmill Woods



Welcome, Rotary Club of Sugarmill Woods! Prior to COVID-19 the Rotary Club of Sugarmill Woods met every Tuesday except the 2nd Tuesday. Social time 4:45 PM Meeting time 5:15-6:15 pm. Although we are still not meeting in person due to COVID-19, we are conducting Rotary business through Zoom. If you have able hands, good ideas and a willingness to serve the community, we want your help. Whether it's volunteering at a local school, library, after school program or cleaning up the community, we need you. And so do communities in need. We pride ourselves on the Rotary motto of "Service Above Self." [www.SugarmillWoodsRotary.com](http://www.SugarmillWoodsRotary.com). 510-241-5759.

### CHAMBER EVENTS

All Chamber events have been postponed through August. For more information, call 352-795-3149; visit [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)

### Chamber Legacy Partners



The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

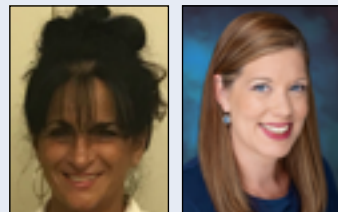


### 'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream ([www.livestream.com/watch](http://www.livestream.com/watch) and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Tracy DeCosta of The Coupon Card about their contract free, individualized, advertising options. Also joining Jade is Meredith Linley-Bleakley, Executive Director of Crystal River Mainstreet, about her decision to join the team and the exciting new additions to downtown Crystal River including their new app, the walking tour, and a look into possible future events!

Chamber Report is your ticket to the many happenings in Citrus County!



Tracy DeCosta (left) and Meredith Linley-Bleakley