



### Mission of the Citrus County Chamber of Commerce

The Citrus County Chamber of Commerce is an organization of businesses unified in efforts to advance the economic growth of the region, promote the interests of the business community, provide key leadership on key commerce issues and preserve the county's quality of life.

# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

## RECENT RIBBON CUTTINGS

**Welcome New Chamber Members:** The Chamber continues to grow weekly! We welcome our new members and thank all of them for joining the Chamber. We encourage the community to patronize their businesses.

### Adams Marine Seminars

[www.AdamsMarine.com](http://www.AdamsMarine.com) ● 877-447-1950



The Chamber would like to welcome Mike and Marie Adams, owners of Adams Marine Seminars. Adams Marine Seminars is dedicated to giving exceptional service to all students at an affordable price! Coast Guard qualified instructors provide a professional learning experience accommodating the students' needs. All of our instructors have extensive backgrounds in the maritime industry. Whether it's from serving in the Coast Guard or Navy, to working on commercial vessels, they share their own personal experiences to insure the class material is relevant and easy to understand. They teach in locations convenient to students. Several Ambassadors, along with CEO/President of the Chamber Josh Wooten were on hand to welcome them. Adams Marine Seminars can be reached at [www.AdamsMarine.com](http://www.AdamsMarine.com) or 877-447-1950.

### Paint The Town Citrus

[www.PaintTheTownCitrus.com](http://www.PaintTheTownCitrus.com) ● 352-601-1344



The Chamber would like to welcome back Paint The Town Citrus located in the Crystal River Mall. They offer a unique approach to the paint and sip concept. The wine, beer, soft drinks and food are included with an all-inclusive evening, as well as a drawing where one lucky winner will take home a piece of art from a famous artist. They also offer walk-in painting from 1-5 p.m. daily for children to seniors, as well as private parties for any occasion. Ambassadors to welcome them include Bill Hardin, Black Diamond; Betty Murphy, Citrus Archives & Computers; Mary Pericht, Cadence Bank; Barbara Donohoe, Citrus County Chronicle; Rhonda Lestinsky, Only Way Realty Citrus; and Carole Morrissey, Wollinka Wikle Title. Visit [www.PaintTheTownCitrus.com](http://www.PaintTheTownCitrus.com) or call 352-601-1344.

### Crystal River Segway Tours

352-795-7223



The Chamber is happy to welcome Broderick Jenkins and Jennifer Griffin of Crystal River Segway Tours. They have several tour options for your pleasure with varying times and lengths. You and your family are sure to enjoy spending time gliding around King's Bay looking at the wildlife, the parks and historic downtown. Keep an eye out for the water tower. There is a lot of history here, as well as manatees! Ambassadors to welcome them include Jennifer Duca, Fidelity Title; Carole Morrissey, Wollinka Wikle Title; Tom Ryan, Central Ridge Insurers; Mary Pericht, Cadence Bank; Barbara Donohoe, Citrus County Chronicle; Arnold Virgilio Jr., Virgilio Insurance Services; Associate Member, Lisa Nash; Dennis Pfeiffer, Orkin Pest Control; and Kristi Bortz, EXIT Realty. Crystal River Segway Tours is located at 305 SE U.S. Highway 19 in the King's Bay Plaza, across from Cody's Restaurant. Call to book your tour today: 352-795-7223.

## Chamber events calendar

- Aug. 11 — Chamber Luncheon at Citrus Hills, Healthcare Heroes; sponsor is Citrus County Chronicle
  - Aug. 17 — Mixer at American Legion Post 155, Crystal River
  - Sept. 9 — Chamber Business Expo
  - Sept. 21 — Mixer, King's Bay Rotary at George Washington Carver Center, Crystal River
  - Sept. 23 — BWA Women's Health & Fitness Expo at Crystal River Armory
  - Oct. 5 — Fire Up Citrus! at Tuscany on the Meadows
  - Dec. 2 — Crystal River Christmas Parade
  - Dec. 9 — Inverness Christmas Parade
  - Jan. 13 & 14 — Florida Manatee Festival
  - Jan. 24 & 25 — Legislative Days in Tallahassee
- For more information on all Chamber events, call 352-795-3149 or go to [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com).

## Fire Up Citrus! returns Oct. 5: Using local ingenuity to develop BIG ideas!

Fire Up Citrus! returns for its fourth year on Oct. 5. This event, produced by the Chamber of Commerce, brings citizens and local leaders together to present positive ideas to move the economy forward.

Presenters have just five minutes to share their idea and slide presentation. Since its inception in 2013, more than 10 ideas first presented at a Fire Up Citrus! program have come to fruition as operating projects or projects in development bringing new jobs to our community, including the Crystal River Aquarium, Veterans Village, Tree Top Adventure at Faith Haven Retreat Center, a Construction Academy, the Pedal Powered Works of Art project by the Citrus County Cultural Alliance, visitor trolley tours and a kitchen incubator.

Do YOU have what you think is a great idea to help put a fire under Citrus County to move our economy forward? Can you make it a little entertaining, fairly fun, and totally presentable in five minutes flat?

If so, we want you to present it at Fire Up Citrus! There are no restrictions on your idea just so long as it is positive (no negativity, criticism of current programs or policies or belittling). Presenters are required to make a 20-image slide show presentation. We are looking for ideas that are refreshing and help "fire up" Citrus and may get the audience into thinking, "why not?" Who knows? Your idea may help spark something that becomes another game changer for Citrus County.

Applications to present at this year's Fire Up Citrus! are now available on the Chamber's website at [CitrusCountyChamber.com](http://CitrusCountyChamber.com).

Fire Up Citrus! will be held on Oct. 5

## Fire Up Citrus! 2017

October 5

Tuscany on the Meadows

350 E Norvell Bryant Hwy

Hernando, FL

[www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)



What is YOUR idea to "fire up" Citrus?

Applications on the Chamber website or 352-795-3149

at Tuscany on the Meadows at the Quality Inn and Suites, 350 E. Norvell Bryant Highway, Hernando. Fire Up Citrus! is the kick-off event for the Chamber's annual October Business Appreciation Month. For more information, contact Ardath Prendergast at 352-795-3149.

Sponsorship opportunities are also available. For sponsorship information, call Janet Mayo at 352-795-3149.

## RSVP for Salute to Healthcare Heroes luncheon on Aug. 11

The Chamber's August 11 luncheon is devoted to honoring Citrus County healthcare professionals, volunteers and health agencies that were nominated by the community and chosen by a panel of professionals to recognize excellence within Citrus County.

Now in its fifth year, Healthcare Heroes is an initiative of the Citrus County Chronicle, which is also spon-

soring the luncheon.

We invite you to join us in honoring the deserving individuals and agencies who will be announced on Aug. 11 as the 2017 Healthcare Heroes. There are still some seats left, but make your reservations now to attend this luncheon as it is always a sell-out. To RSVP, call Janet at 352-795-3149.

## Chamber Member News

### Workshop on using surfactants to restore lakes and rivers

Chamber member Mark Garlock of Garlock Enterprises will hold an informational seminar on the use of surfactants in fighting nitrate runoff and ground filtration on Thursday, July 20, in the Citrus County Welcome Center at 6 pm.

Surfactants are surface active agents. It is Garlock's belief that surfactants are another tool in the toolbox in restoring our Bay and rivers back to the way they were years ago.

The seminar will include demonstrations of how surfactants can work for the homeowner, farmer and golf course superintendents. Education is key. Garlock is currently working with the agriculture community and golf course superintendents. Homeowners can also benefit from surfactants to help clean our waters while maintaining their lawns.

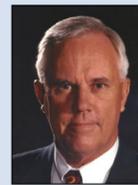
The Citrus County Welcome Center is at 915 N. Suncoast Blvd., Crystal River. For more information, contact Mark Garlock at [garlockm@mindspring.com](mailto:garlockm@mindspring.com) or 352-563-1513.



## 'Chamber Report' on WYKE

Watch the weekly "Chamber Report" show on WYKE-TV to stay abreast of Chamber events, issues and member spotlights with host Josh Wooten. "Chamber Report" is broadcast on Tuesdays at 4:30 p.m. on Bright House Channel 16 and Channel 47 (digital antenna).

It can also be accessed on Live Stream.com by searching for WYKE. This week's program features Jim Green, president of SCORE Citrus



Jim Green

and a certified SCORE mentor. Jim is also the acting chair of the Citrus Business Alliance that is guidance to the County in economic development matters. Jim speaks with Josh about the many opportunities that lie ahead for Citrus County businesses

and how both SCORE and the CBA may assist. "Chamber Report" is your ticket to the many happenings in Citrus County!

## Chamber Legacy Partners



## Seven Rivers Regional joins as Chamber Legacy member

Seven Rivers Regional Medical Center has become the Chamber's newest Legacy member, joining Insight Credit Union, Citrus Memorial Hospital, CareerSource Citrus Levy Marion and the F.O.C.U.S. program of the Citrus County Sheriff's Office to demonstrate their involvement in and support for the strength of our community.

In appreciation of this support, Legacy members receive additional business benefits from the Chamber in an annual package

that provides the members with superior exposure in the community throughout the year.

The Chamber thanks Seven Rivers Regional Medical Center, and all of our Legacy members, for their contributions toward supporting a strong Chamber and a vibrant business community.

For more information on becoming a Legacy member, contact the Chamber at 352-795-3149.