



# Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 106 W. Main St., Inverness, FL 34450 · 352-726-2801

## Don't forget about the Dads!

Father's Day is next Sunday, and there is still time to shop local for the perfect gift! Whether your man is the rough-and-rugged type, or leans toward more refined adventures, you can find something for all dads right here in Citrus County. The Chamber members below are certain to have just the right thing for a perfect Father's Day.

### Father's Day is June 17



**Ace Hardware Co. of Inverness**  
465 E. Highland Blvd.  
Inverness, FL 34452  
(352) 726-8811

**Carefree Boat Club of Crystal River**  
300 NW Hwy 19  
Crystal River, FL 34429  
(352) 449-6700

**All Actions, Inc.**  
2623 N. Horseback Ave.  
Pine Ridge, FL 34465  
(352) 270-8902

**Carter's Ace Hardware of Crystal River**  
999 NE 5th St  
Crystal River, FL 34429  
(352) 228-4583

**America's Best Tattoos**  
969 N Suncoast Blvd.  
Crystal River, FL 34429  
(352) 794-6656

**3621 N. Lecanto Hwy Beverly Hills, FL 34485**  
(352) 527-1451

**American Pro Diving Center**  
821 SE US Highway 19  
Crystal River, FL 34428  
(352) 563-0041

**Citrus County Speedway & Track, LLC**  
3600 S Florida Ave  
Inverness, FL 34451  
(352) 634-5953

**Apopka Marine**  
3260 E Gulf to Lake Hwy  
Inverness, FL 34452  
(352) 726-7773

**Citrus Plaza Barber Shop**  
232 US Hwy 41 South  
Inverness, FL 34450  
(352) 726-3073

**B&W Rexall Drugs**  
214 Highway 41 S  
Inverness, FL 34450  
(352) 726-1021

**Citrus Sports & Apparel**  
Crystal River Mall  
1801 N. Highway 19, Ste 475  
Crystal River, FL 34428  
(352) 564-9402

**Big Foot Paddle Boards LLC**  
414 NE 3rd St  
Crystal River, FL 34428  
(352) 564-2000

**Colonial Jewelry & Pawn**  
2805 Hwy 44 West  
Inverness, FL 34453  
(352) 726-8616

**Blue Heaven River Tours**  
10386 W Halls River Rd  
Homosassa, FL 34448  
(423) 320-3008

**Copp Winery & Brewery**  
11 NE 4th Ave  
Crystal River, FL 34429  
(352) 564-WINE(9463)

**Bush Home Services**  
7363 W Fair Acres Pl  
Homosassa, FL 34448  
(352) 621-7700

**Crystal River Firestone**  
1010 N Suncoast Blvd  
Crystal River, FL 34429  
(352) 795-5118

**CaddieShack Golf Cart Sales & Repair LLC**  
700 S Smith Ave  
Inverness, FL 34453  
(352) 341-2040

**Crystal River Kayak Company & Dive Center**  
1422 SE Hwy 19, Bldg B  
Crystal River, FL 34429  
(352) 795-2255

**Family Headquarters Barber Shop**  
5370 S Suncoast Blvd  
Homosassa, FL 34446  
(352) 628-2040

**Crystal River Golf Club**  
7395 W Pinebrook St  
Crystal River, FL 34429  
(352) 795-2100

**44 Tackle Co.**  
3177 E Gulf to Lake Hwy  
Inverness, FL 34453  
(352) 726-6100

**Crystal Lodge Dive Center**  
525 NW 7th Ave  
Crystal River, FL 34428  
(352) 795-6798

**Fred's World Famous Barber Shop**  
864 NE 5th St  
Crystal River, FL 34429  
(352) 364-3528

**Crystal River Paddle Boards**  
36 NE 4th St  
Crystal River, FL 34429  
(352) 228-4715

**Gulf to Lake Marine & Trailers**  
700 S. Thompson Ave  
Lecanto, FL 34461  
(352) 527-0555

**Crystal River Segway Tours**  
445 NE Kings Bay Plaza  
Crystal River, FL 34429  
(352) 601-6576

**HNR Gunworks**  
3238 S Florida Ave  
Inverness, FL 34450  
(352) 503-6285

**Custom Built Golf Clubs by Pin High Enterprises**  
6801 W Dunnellon Rd  
Dunnellon, FL 34433  
(352) 422-6914

**Homosassa Marine**  
3120 S Suncoast Blvd  
Homosassa, FL 34448  
(352) 628-2991

**Crystal River Watersports**  
2380 NW Hwy 19  
Crystal River, FL 34428  
(352) 795-7033

**Hunter Springs Kayaks**  
36 NE 4th St  
Crystal River, FL 34429  
(352) 228-4715

**Inverness Bicycle & Fitness**  
130 N. Pine Ave  
Inverness, FL 34450  
(352) 637-2453

**JDog Junk Removal Inverness**  
PO Box 2221  
Inverness, FL 34451  
(352) 419-2388

**Redfish Hunter Charters**  
8778 S Lecanto Hwy  
Lecanto, FL 34461  
(813) 924-9571

**Kane's Ace Hardware**  
3600 S Suncoast Blvd  
Homosassa, FL 34448  
(352) 628-3566

**Rockin Rollin Bowling**  
3330 N Lecanto Hwy  
Beverly Hills, FL 34465  
(352) 527-1118

**Lollygagger's Pub & Grill**  
744 SE US Hwy 19  
Crystal River, FL 34429  
(352) 794-3888

**Sodium Fishing Gear**  
7763 W Gulf to Lake Hwy  
Crystal River, FL 34429  
(352) 794-6199

**MacRae's of Homosassa**  
PO Box 318  
Homosassa, FL 34487 0318  
(352) 628-2602

**Soquili Stables**  
5529 Equestrian Terrace  
Crystal River, FL 34429  
(352) 206-2990

**Moonrise Resort**  
8801 E Moonrise Lane, Lot 18  
Floral City, FL 34436 2374  
(352) 726-2553

**The Loft Bar and Grill**  
10131 N Citrus Ave  
Crystal River, FL 34429  
(352) 564-4100

**Neil's Custom Auto Interiors**  
611 NE 5th Terrace  
Crystal River, FL 34428  
(352) 563-2001

**Tree Top Adventure at Faith Haven**  
10830 W Bentbow Path  
Crystal River, FL 34428  
(352) 601-4687

**Old Homosassa Snorkeling Center**  
10460 W New York St  
Homosassa, FL 34446  
(352) 257-8687

**Twisted Oaks Golf Course**  
4801 N Forest Ridge Blvd  
Beverly Hills, FL 34465  
(352) 746-2803

**Outpost Marine North**  
1955 S Suncoast Blvd  
Homosassa, FL 34448  
(352) 228-8999

**Who Industries (UTV & Powersports aftermarket accessories)**  
2436 N Heritage Oaks,  
PMB 210  
Hernando, FL 34442  
(352) 613-3341

**Ozello Boats**  
2355 S Ripple Path  
Crystal River, FL 34429  
(352) 634-3862

**Yankeetown Fishing Charters**  
16359 W River Rd  
Inglis, FL 34449  
(970) 310-1397

**Plantation on Crystal River Golf Course**  
9301 W. Fort Island Trail  
Crystal River, FL 34429  
(352) 795-4211

## And speaking about Dads ... a special look at Rural King

Why are so many people drawn to Citrus County? One of the many answers to this question is to visit the many unique business establishments found in Citrus County. Our community joins residents from Brooksville, Inglis, and even Chiefland as regular patrons of America's farm and home store... Rural King. Citrus County's Rural King is in the Crystal River Mall and is managed by Florida native, Bill Branas.



Bill's love for scuba diving and fishing led him to Citrus County from Dade City after visiting many times since the 60s. He understands the importance of treating customers with respect and providing essential outdoor and farming supplies to Florida residents at reasonable prices. Upon entering the store,

you are immediately welcomed with smiling faces ready to help with any service needed.

Rural King was founded by Kermit Spears & Gary Melvin in 1960 because they saw a need for a farm and ranch store with low prices that wouldn't

break your wallet. With their customers always being #1, they worked hard to be debt free, mortgage free, and without loans making the store an employee-based company. Bill has kept this idea alive at his own store. His principle is, "Hire the customers and attract good talent." He puts the customers and employees first in every situation making sure everyone is satisfied.

Bill saw Citrus County's need for a store like Rural King due to the lack of availability of farm and ranch products. This was a dire need in our community and surrounding towns. Rural King does not stop at Diesel tractors, steel products, and feed. They also have clothes, food, and home goods at low prices. One of the best things about Crystal River's

Rural King is that all products purchased there can also be serviced right at the store.

Bill's motto, "We Are The Customer," is shown every day in the store making the shopping experience at Citrus County's Rural King so easy, convenient, and pleasurable.

### RURAL KING

1801 SE US Highway 19  
Crystal River, FL 34428  
(352) 794-0039

### Chamber events

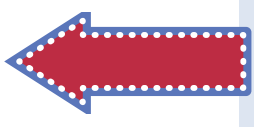
**June 14** — Business Bid One-Stop Trade Show, Chamber Welcome Center; 8:30-10:30 a.m.

**June 21** — Chamber Mixer – Nature Coast Adventurer; 5 p.m.

**June 22** — BWA Networking Breakfast, Citrus Hills County Club; 8 a.m. MEN invited!

**July 13** — Special Chamber Luncheon, Citrus Hills Country Club; BOCC Primary Candidates Forum; 11:30 a.m. Sponsor: Friends of Don Barbee for Circuit Judge

For more information on all Chamber events, call 352-795-3149 or go to [www.CitrusCountyChamber.com](http://www.CitrusCountyChamber.com)



The Business Bid One-Stop Trade Show on June 14 is designed to inform local businesses how they may participate in filling the needs of local government agencies while creating business for themselves. Purchasing departments of the local agencies will staff tables with information on each government procurement process along with information about current bid opportunities.

Free admission; no pre-registration is required. Call 352-527-5484 or 352-795-3149 for more information.

### 'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay abreast of Chamber events, issues and member spotlights with host Josh Wooten. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5 p.m. on



Gerry Mulligan

Spectrum Channel 16 and Channel 47 (digital antenna).

This week's program features Gerry Mulligan, publisher of the Citrus County Chronicle and a Chamber Board member. Gerry speaks with Josh about area current events and progress.

Chamber Report is your ticket to the many happenings in Citrus County!



### Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

